



Dear Parade Participant:

The City of Fitchburg and the Fitchburg Civic Days Committee is pleased to announce the return of our annual Civic Days festivities and would like to invite you to the 61th Annual 4th of July Parade! The Parade will be held on Tuesday, July 4, 2023 at 10:00 a.m. and this year's theme will be "Honoring the past, inspiring the future!" This year there will be a prize of \$400 for "Best Float in Parade" and a prize of \$200 for runner up.

If you or your organization would like to participate in this year's parade by marching, riding in a car or on a decorated bicycle, or entering a float, please fill out the enclosed application.

The application deadline is June 16, 2023. Please include an email address in your application. Confirmation letters and line-up instructions will be sent out on June 23, 2023, and we will be exclusively e-mailing letters, instructions, and maps.

Please review the included General Rules and Guidelines, for some information may have changed. If you have any questions please feel free to contact us at cividdays@fitchburgma.gov.

Sincerely,
The Civic Days Committee





Parade Entry Application July 4, 2023

Contact Person

Name	
Street Address	
City ST ZIP Code	
Phone	
E-Mail Address (Required)	

Entry Details

Entry Name:

Type (Float, Marching Group, Vehicle, Veteran Group):

If Float – Size (Flatbed, Trailers, etc. – Approximate total Length):

Will you have music? If yes explain in detail:

Bio Info to be read as you pass the Reviewing Stand (Please feel free to attach a write-up)(150 Word Limit):

Will the float be promoting a political campaign? () Yes () No

*All floats sponsored by a political campaign must pay a \$125 entry fee. Please make checks payable to the Fitchburg Civic Days Committee 2023.

- Arrival time and check in for Parade Entry's starts at 8:00 AM. Floats Judging begins at 9:00 AM.
- Parking is available at the 99 Restaurant, 275 Summer St, Fitchburg MA.
- Check in is located in the drop off area located at St. Bernard's Elementary School, 254 Summer St, Fitchburg, MA. Line up instructions will be provided at Check in

APPLICATION DEADLINE JUNE 16, 2023
Submit to Civic Days, c/o Mayor's Office, 718 Main Street, Fitchburg, MA 01420

CIVIC DAYS 2023

RULES & GUIDELINES FOR PARADE PARTICIPANTS

(These rules and guidelines will be strictly enforced.)

Any entry, in whole or in part, not conforming to these Rules and Guidelines, using offensive language or inappropriate behavior will be dealt with immediately. Penalties for non-compliance may include immediate removal from the parade, disqualification from judging, or barred participation in future parades. Rulings by Civic Days officials are final.

T.V. – REVIEWING STAND NARRATION INFORMATION: Civic Days and the parade committee is not responsible for obtaining descriptions of your entry for use by the reviewing stand. Bios must be submitted on your parade application form. Any amendments to your organizations Bio must be submitted by June 23, 2023. Amendments can be sent to civicrodays@fitchburgma.gov.

CONTACT PERSON:

- A) A designated “Contact Person” is required to accompany all entries. The name of this individual, along with his/her daytime/cell phone number must be included on each application. Entries with children under the age of 12 must provide responsible adult supervisors to accompany the unit.
- B) All participants, their sponsors, and “Contact Person” will immediately comply with any request received from a parade or Civic Days official. The designated “Contact Person” will be held responsible for the compliance of the entry as a whole.

ALCOHOLIC BEVERAGES: Consumption of any alcoholic beverages or illegal drugs by participants is prohibited.

FLOATS:

- A) All entries must be decorated according to the parade theme or in a patriotic manner. All banners must be neatly lettered.
- B) No participants may jump on a float to ride while in motion. No participants will dismount from a float during the parade route. Participants will not have body parts, particularly legs and feet, extending past the sides, front or rear of the float. This is a safety hazard.

FLAGS: Any flags displayed in conjunction with the parade must conform to all regulations governing the display of flags in the USA.

PARADE ROUTE INFORMATION:

- A) Participants will check in at the student drop off area located at St. Bernard’s Elementary School, 254 Summer Street, Fitchburg, MA. Line up instructions will be provided at check in or in advance via email.
- B) Participants are asked to arrive by 9 AM. Parking is available at the 99 Restaurant, 275 Summer Street, Fitchburg, MA.
- C) The Parade will proceed Northwest on Summer street for approx. 8/10 of a Mile, merge with Main street and continue West for approx. 1 Mile to the Upper Common. Walkers must arrange their own transportation back the parking area.

POLITICAL DIVISION:

- A) Political Entries must pay a \$125 entry fee. Please make checks payable to Fitchburg Civic Days Committee 2023.
- B) Political Entries are limited to 25 walking participants and 2 vehicles or floats.
- C) Political Entrees will be placed in the last Division and lined up in Alphabetical Order. Any adjustments to the planned order can only be made by Parade Officials and are final.